

---

# Evidence-based Reporting: The Importance Of Data And Knowledge Management In Policy Formulation And Decision Making

---

Dr. Nancy Nafula

2<sup>nd</sup> Kenya Social Protection Conference

Venue: KSMS

22<sup>nd</sup> March 2017

# About KIPPRA

- Established by an Act of parliament-KIPPRA Act 2006
- Primary mandate is to provide objective advice to both national and county governments.
- Quality public policy advice
  - Capacity building
  - Objective research
- KIPPRA is also keen not only to conduct objective research but also to effectively communicate the results to policy makers.

# Definition of Terms

## ■ Data

- Raw facts and figures (number format or words)
  - Primary
  - Secondary

## ■ Information

- Processed data with meaning

## ■ Knowledge management

- Is about getting the right knowledge to the right person at the right time and at the right cost.
-

# Policy research

## ■ Policy research

- Research intended for policy advice and consequently policy formulation

## ■ Aims of Policy research

- To assist and advice policy makers on how to make better policy choices
- It enables policy makers to assess the success with which earlier policy targets and objectives have or have not been met and ;
- The potential impact of the policy options.

# Policy formulation

- Policies are formulated to solve identified problems
  - What is the problem?
  - Why is it a problem?
  - To whom is it a problem?
  - What specific objectives are to be pursued?
  - What are the alternative courses of action?
- Example of poverty incidence in 2000 (PRSP)
- Example of Wage differentials (2013)..

# Policy formulation...

- ❑ Policies are formulated to solve identified problems
- ❑ A decision rule will process relevant positive and normative information into a prescription intended to improve the existing problematic situation.

# Policy Failure?

- Marketing policy prescription
  - Effective policy marketing
    - Is directly tied to timing, patience, persistence and to sensitivity to the situation..
    - Person or persons with whom we are dealing
- Ultimately, policy makers have the right to say no and their intelligence is to be respected

# Importance of information in making effective policy choices

- Adequate, accurate and timely information
  - How are the citizens to form opinions about complex policy issues in the absence of relevant information
  - How are citizens to effectively monitor and control policy makers without adequate information?
- Simple or understandable terminology is important aspect of disseminating policy information.



# Important points to note

- Capacity to collect data (Internal and external)
- Need to share data
- Capacity to analyze and interpret (simple)
- Reporting/discussing evidence from data (Report, policy brief).

Thank you!